

**RELEASE**  
**Breckenridge July**  
**Art Festival**  
**July 2, 3 & 4, 2010**

As a condition of my participation in the Breckenridge July Art Festival, I agree to bear all risks and expenses for any losses, theft of, and/or damage to my artwork or injury to my person, family or guests regardless of the cause. I agree to abide by all the rules and regulations set forth by the show coordinators. I agree to waive and relinquish all claims I may have against Mark Beling, Beling/Pollock Ent. Inc., the Town of Breckenridge, all associated sponsors and/or agents of the Mountain Art Festivals. I agree that each item displayed and/or sold will be of my unique designs and my original artwork.

My reservation for this show is a commitment to participate in this show, and that no refunds will be made for cancellation requests after cancellation deadline date.

By signing this application form, Applicant agrees that Slides submitted for judging are representative of the work to be exhibited and that Mountain Art Festivals reserves the right, to its sole discretion, of the type of arts and crafts that can be displayed during the festival.

**I Agree to abide by all the rules set forth in this application for the:**

**27th Annual  
Breckenridge July Art Festival**

*Yes, the Mountain Art Festivals are permitted to use my slides for promotion of this show.*

Signature \_\_\_\_\_



**MOUNTAIN**  
*art festivals*  
MARK BELING

**P.O. Box 3578  
Breckenridge, Colorado 80424  
(970) 547-9326  
Fax (970) 547-5375**

**E-mail: [info@MountainArtFestivals.com](mailto:info@MountainArtFestivals.com)  
[www.MountainArtFestivals.com](http://www.MountainArtFestivals.com)**

**27th Annual  
Breckenridge  
July  
Art Festival**

Breckenridge, Colorado



**JULY 2, 3 & 4, 2010**

**PRODUCED BY  
MOUNTAIN ART FESTIVALS**

**MARK BELING  
DIRECTOR**



We are very excited about the 2010 show as it will be held in a new location in the center of Breckenridge at Ridge Street and Washington Avenue – in the heart of the Breckenridge Arts District! Mountain Art Festivals is collaborating with the Town of Breckenridge and Friends of the Arts District to enliven and enrich the Arts District on the July 4th weekend. The Town and Friends are thrilled to host the July Art Festival and all of our talented artists. In addition to the Art Festival, the Arts District will hold artists demonstrations, a chalk art contest and other activities throughout the weekend which will highlight both the Art Festival and the Arts District. This is a premier location with booths limited to 100, 10x10 booth spaces. This is sure to be a very large draw for the Festival – it is very visible from Main Street and all the weekend activities.

#### LOCATION

Breckenridge is located just 80 miles west of Denver via Interstate 70, then just 9 miles south on Highway 9. Once in our wonderful town, proceed on Main Street to the show site at the corner of Lincoln and South Ridge.

#### TIME

10:00 a.m. to 6:00 p.m. Daily. You must be set up until 6:00 p.m. each day.

#### NO EXCEPTIONS

#### CATEGORIES

Painting, Sculpture, Printmaking/Drawing, Photography, Fiber, Ceramics, Metal, Glass, Wood, Mixed Media (includes paper) and Jewelry. All forms of original fine art and quality crafts. No factory made items, machine molded items or imports. You must design, craft and represent your own work.

#### ARTIST RULES

Artists themselves must be present to exhibit and exhibit only their own original work – **No Exceptions**. A Picture I.D. may be required at check-in. Artists who don't comply with these rules may be asked to leave with forfeiture of fee.

#### FEE

A) The Application Fee is \$25. This check will be deposited upon receipt and is non-refundable. You must send \$25 for each category entered. Example: If a person wants to apply in both Painting and Jewelry, send \$50 check for the application fee. Only the categories accepted by the Jury may be displayed.

B) The Space Fee for this year's show is \$500. Please include a **separate** check for each space fee request. **No Commission**. This check will be deposited only if you are accepted. Final decisions and deposit will be after the deadline dates. \$25 fee for returned checks.

C) Corner spaces may be requested, if available for \$100. Please include a **separate** check for this fee with the application. The corners will be awarded by the date application is received, and at the discretion of the show coordinators.

D) No refunds after cancellation deadline dates (see below), if accepted.

#### NO EXCEPTIONS

E) Make all checks payable to:

*Mountain Art Festivals*

F) **NO Electricity** is available – SORRY!

#### SPACE SIZE

Approximately 10 x 10 feet. All spaces are on pavement outside. No inside or covered spaces are available. Space requests may not be guaranteed.

**Please be prepared for all types of weather.**

#### SLIDES and ACCEPTANCE REQUIREMENTS

Send 4 slides of your work and 1 slide of your display. The 5th slide must be a visible slide of your display that would ideally include the same kind of work shown in the other four slides. Slides must be only of the work and category to be displayed (if you wish to display more than one category, you must jury 4 slides of each category and be accepted in each category you apply for). **Five digital images on a CD are also acceptable (no e-mail files)**. Format should be jpeg, no larger than 2.0 MB, 1920x1920 pixels, 300 dpi. Please include a **self-addressed stamped envelope** for either acceptance information or the return of images, if not accepted. If accepted, your slides will be returned at the show.

**Merchandise sent will not be returned.**

#### DEADLINE and NOTIFICATION

Deadline Postmarked - March 5, 2010

**Notification - April 1, 2010**

Cancellation Deadline for Full Refund - March 15, 2010

Cancellation Deadline for Partial Refund (\$250)

- May 1, 2010 (Notify by email)

**NEW**

Send your application to:

**Mountain Art Festivals**

**P.O. Box 3578**

**Breckenridge, Colorado 80424**

Phone: (970) 547-9326

Fax: (970) 547-5375

E-Mail: [info@MountainArtFestivals.com](mailto:info@MountainArtFestivals.com)

Website: [www.MountainArtFestivals.com](http://www.MountainArtFestivals.com)

# APPLICATION

## 27th Annual Breckenridge July Art Festival July 2, 3 & 4, 2010

**NEW** **Deadline: March 5, 2010**  
**Notification: April 1, 2010**

Cancellation Deadline for Full Refund: March 15, 2010

Cancellation Deadline for Partial Refund: May 1, 2010

ARTIST'S NAME (NOT COMPANY)

ADDRESS

CITY

STATE

ZIP

( )

PHONE

EMAIL ADDRESS (print clearly)

WEBSITE ADDRESS (IF AVAILABLE)

VEHICLE LICENSE NUMBER

VEHICLE LICENSED STATE

**Category:** (CHECK the ONE that you are applying for)  
**(ONLY ONE PLEASE!)**

- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> Ceramics    | <input type="checkbox"/> Wood           |
| <input type="checkbox"/> Fiber       | <input type="checkbox"/> Drawing/Prints |
| <input type="checkbox"/> Jewelry     | <input type="checkbox"/> Glass          |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Metal          |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Painting       |
| <input type="checkbox"/> Sculpture   | <input type="checkbox"/>                |

#### Check List:

- Application Form (signed on back).
- \$25 check for Application Fee.
- \$500 check for Space Fee.  
(Double Checks for Double Booths)
- \$100 check for Corner Booth Fee (Separate Check).
- #10 (9-1/2" x 4") Envelope, self-addressed, stamped with enough postage for return of slides.
- 4 slides or digital images of artwork (each slide marked with name, numbered 1-4 and labeled "TOP").
- 1 slide or digital image of display with work visible (marked with name and labeled "TOP").
- Slides stored in a plastic holder.
- Make **ALL** checks payable to:

**Mountain Art Festivals**

**(make a separate check for each fee)**

**Read and Sign the Release on back side**