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## 27<sup>th</sup> ANNUAL BRECKENRIDGE JULY ART FESTIVAL FEATURES OVER 100 ARTISTS

**Breckenridge, Colorado** – Mountain Art Festivals kicks off the 2010 summer season with the longstanding **27<sup>th</sup> Annual Breckenridge July Art Festival** on **July 2, 3, 4 from 10 a.m. to 6 p.m.** with free admission, in a new location in the Breckenridge Arts District, Ridge and Washington Streets. The Art Festival will be held in conjunction with the 7<sup>th</sup> Annual Arts District Celebration.

The 27<sup>th</sup> Annual July Art Festival is one of the most prestigious art festivals in Colorado and in 2009 ranked the 18<sup>th</sup> Best Art Festival in the country by *Art Fair Sourcebook*. This year the event will feature over 100 exceptional regional and national artists. The July Art Festival is designed for those who create, appreciate and purchase art of all varieties including textiles, ceramics, jewelry, painting, photography, wood, sculpture and more. In addition to the Art Festival, the Breckenridge Arts District will present open studios with artists' demonstrations, make-and-take art for children, and a sidewalk chalk art contest on Saturday. All Arts District activities are free.

One of the July Art Festival featured artists is mixed media artist **Ron Anderson** who combines his love for art and surfing to create a unique art form. In the early 80's Ron began carving and adding surfboard foam to his sculptures – painting and resining the final piece. The result is a bright, tough finish with a crisp visual impact. His creations using shaped foam, plastics, clothing, wood and resins defy classification. They are most often described as wall sculptures. Humor is a vital component in each of his works. "My art is a success if it causes people to laugh and feel good," Ron says. "There's simply too much seriousness in life. I address life with a spirit of play and try to touch this basic quality in others." His paintings can be found in private collections around the world and have been featured on a CD cover for the Beach Boys, commissioned by Disney for their "Mickey on the Road to Hana" series, and by Kahala of Hawaii for their Ron Anderson Collection aloha shirts. Visit Ron at the Breckenridge July Art Festival and on his website at [www.ronandersonart.com](http://www.ronandersonart.com).

Mountain Art Festivals will present three other Summit County Art Festivals this summer. The 4<sup>th</sup> Annual Dillon Art Festival July 16-18; 9<sup>th</sup> Annual Breckenridge Main Street Art Festival July 23-25 and the 35<sup>th</sup> Annual Gathering at the Great Divide Art Festival in Breckenridge September 3-5.

For more information on the July Art Festival visit [www.mountainartfestivals.com](http://www.mountainartfestivals.com) or call 970-547-9326. For information on the Arts District Celebration visit [www.townofbreckenridge.com](http://www.townofbreckenridge.com) or email [arts@townofbreckenridge.com](mailto:arts@townofbreckenridge.com).

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*Ron Anderson images attached:*